



*Supporting the profession legally*

# DERBY & DISTRICT LAW SOCIETY

EST 1886

## SPONSORSHIP

*Sponsorship can open doors to important business opportunities.  
These are just some ways in which sponsoring DDLS events and courses could  
benefit your business:*

- *Gain immediate and direct access to senior lawyers, senior business professionals and key decision-makers in both the legal and business arena*
- *Obtain high profile, face to face exposure*
- *Generate new leads and clients*
- *Develop and consolidate relationships with current clients*
- *Develop new relationships with potential partners*
- *Introduce yourself as a thought leader by influencing the direction of your industry peers*
- *Market to a captive and targeted audience | Increase your brand awareness*



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## SPONSORSHIP GOLD PATRONAGE PACKAGE

*Our commitment to our Patrons is to give exclusivity on patronage. We would not accept another patron in the same field as you during your time as a Patron of DDLS. Should you sponsor an event also that would give you exclusivity on sponsorship of that particular event within your field. Your patronage does not give you exclusivity on an event unless you sponsor it also.*

*The Patrons who support us benefit from the profiling generated amongst our membership and with all other parties and organisations that we deal with.*

***Annual Cost of GOLD Patronage is £5,000***

*This includes:*

- *Your logo on all correspondence/documentation/ flyers raised by DDLS*
- *Your logo/corporate information displayed on table booklets and numbers at our Annual Awards Dinner and on the PP that runs on the screens throughout the evening of the dinner.*
- *A Vote of thanks at social events*
- *Your logo as Gold Patron of DDLS on every page of our website [www.derbylaw.net](http://www.derbylaw.net)*
- *A table of ten at the Annual Awards Dinner with five bottles of wine.*
- *A full A4 page advert in every edition of the Bulletin – usually 8 per year which is e-mailed out to members and linked to our website.*
- *Your Logo on the cover of the Bulletin*
- *The opportunity to send mailings (via the Administrator) to our members through our electronic mail out system*
- *The opportunity to engage in additional high profile sponsorship at a reduced/discounted price.*



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## SPONSORSHIP SILVER PATRONAGE PACKAGE

*Our commitment to our Patrons is to give exclusivity on patronage. We would not accept another patron in the same field as you during your time as a Patron of DDLS. Should you sponsor an event also that would give you exclusivity on sponsorship of that particular event within your field. Your patronage does not give you exclusivity on an event unless you sponsor it also.*

*The Patrons who support us benefit from the profiling generated amongst our membership and with all other parties and organisations that we deal with.*

***Annual Cost of SILVER Patronage is £3,500***

*This includes:*

- Your logo on the back of the Bulletin – usually 8 per year which is e-mailed out to members and linked to our web-site*
- A full A4 page advert in two Bulletins during the year.*
- The opportunity to send out mailings via the Administrator to members through our electronic mailing system*
- Your logo as Silver Patron of DDLS on one page of our website.*
- The opportunity to engage in additional high profile sponsorship at a reduced/ discounted price*



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## SPONSORSHIP BRONZE PATRONAGE PACKAGE

*Our commitment to our Patrons is to give exclusivity on patronage. We would not accept another patron in the same field as you during your time as a Patron of DDLS. Should you sponsor an event also that would give you exclusivity on sponsorship of that particular event within your field. Your patronage does not give you exclusivity on an event unless you sponsor it also.*

*The Patrons who support us benefit from the profiling generated amongst our membership and with all other parties and organisations that we deal with.*

***Annual Cost of BRONZE Patronage is £2,000***

*This includes:*

- *Your logo on the back of the Bulletin – usually 8 per year which is e-mailed out to members and linked to our web-site*
- *A full A4 page advert in one Bulletin during the year*
- *The opportunity to send mailings via the Administrator to our members via our mailing system*
- *Your logo as Bronze patron on one page of our web-site*
- *The opportunity to engage in additional high profile sponsorship at a reduced/ discounted rate*



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## SPONSORSHIP PACKAGE: ANNUAL AWARDS DINNER

*Headline Sponsor £3000*

- *Exhibitor space eg/ for a company banner*
- *Your company profile included on the DDLS website and link from the events page*
- *A full page colour advert in one edition of the Bulletin*
- *Your principal support recognised prominently on all the event marketing materials: starting from initial release of date- post event evaluation and press coverage. Including on table booklets and table numbers.*
- *(Note in certain cases there is only space for one logo and that will be yours, for example on our digital media channels)*
- *Free placement of your marketing materials for guests*
- *Company logo on PP displayed on the screens throughout the duration of the event*
- *Recognition in the opening address and closing remarks*
- *A Table of ten at the Dinner plus five bottles of wine plus the opportunity for one of your attendees to propose the Loyal Toast following the meal.*
- *Pre-event view of guest list subject to GDPR requirements*



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## SPONSORSHIP PACKAGE: ANNUAL AWARDS DINNER

*Awards Category Sponsors £500*

### *Prior to the Awards*

- *Your support recognised in the event marketing and announcement of short list for the award*
- *You will receive two free tickets to the Annual Awards Dinner*

### *During the Awards,*

- *Your organisation will be mentioned in the announcement;*
- *Your logo will be in the PP that will run on the screens around the venue throughout the event*
- *You will be invited onto the stage to present the Award;*
- *Your photo will be taken and will appear on DDLS social media, website and the Bulletin.*

### *Examples of the awards are as follows:*

- *Solicitor of the Year*
- *Junior Solicitor of the Year*
- *Paralegal of the Year*
- *Law Firm of the Year ( Small ) | Law Firm of the year ( Large ) | Legal Executive of the year*
- *Lifetime Achievement award*



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## SPONSORSHIP PACKAGE: ANNUAL AWARDS DINNER

### ***Reception Drinks £750***

- *Pre and post event publicity*
- *1 free ticket*
- *Logo branded on main screen during awards ceremony | Featured logo in event brochure*
- *Your literature in drinks reception area*

### ***Entertainment £1500***

- *Pre and post event publicity*
- *1 free ticket*
- *Logo branded on main screen during awards ceremony | Featured logo in event brochure*
- *Your logo branded on main screen during entertainment slots*



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## DONATE CHARITY RAFFLE PRIZES

*Each year, the President of the Society nominates his/ her chosen Charity to support that year. This year Manesha has chosen Derbyshire Mind*

***<https://www.derbyshiremind.org.uk>***

*You can help us donate funds for the charity at this difficult time by:-*

*1- Donating a prize that will be the subject of a raffle at the Annual Awards Dinner*

*Or,*

*2- Become a sponsor for any of the events specifically being held to raise funds for the Charity.*

***Derbyshire Mind provide a range of advocacy and community mental wellbeing services designed to support people with mental health problems as well as the wider population***

## EVENT SPONSORSHIP

*We are always looking at running events with companies that would be mutually beneficial and are happy to discuss these on an individual basis – please contact Julia at [admin@derbylaw.net](mailto:admin@derbylaw.net) – as a guide £250 per event*